

EXPERIENCE

Senior Graphic Designer
Manifestive Design
OCT 2022
Produce innovative and original design concepts for corporate identities, print collateral, websites, digital media, and murals. Created original designs based on brand guidelines for various clients and collaborated in revisions accordingly.

Graphic Designer
Artfly Advertising & Design
OCT 2016 – AUG 2018
Collaborated with Creative and Account Managers to determine successful marketing materials for national retail clients via digital, web, social, print, email, and billboard ads. In addition, helped manage design interns to roll out campaigns efficiently.

Freelance Packaging Designer
Perch
AUG 2022
Created various artifacts for both existing and new products including: packaging dielines, inserts to components, and how-to instruction manuals with imagery. Discuss with creative team about packaging guidelines and label requirements.

Graphic Designer
Texas A&M University: Marketing Dept.
OCT 2014 – AUG 2016
Designed printed, digital, and other types of marketing collateral for university events to the student body and community while keeping in brand. Worked with collaborative design and marketing team to streamline revisions and produce the most effective collateral for various media.

Graphic Communication Co-Worker
IKEA Live Oak, TX
NOV 2018 – OCT 2022
Lead design team as Brand Ambassador by utilizing IKEA's look consistently throughout the store's retail commercial communication. Produced store's communication in-house and worked with vendors to order additional signage and graphics.

Graphic Designer/T-shirt Artist
Cup Graphics & Screenprinting
MAR 2012 – AUG 2014
Generated graphics suitable for merchandise items including t-shirts, sunglasses, cups, koozies, and signs. Communicated with managers and production printers to execute every customer orders in a timely manner.

EDUCATION

Foundations of Digital Marketing & E-commerce
Google Certification
AUG 2022

Master of Fine Arts in Graphic Design
Academy of Art University
DEC 2021

Bachelor of Arts in Graphic Design
Texas A&M University– Corpus Christi
MAY 2017

Bachelor of Arts in English
Minor in Art History
University of Texas at Austin
MAY 2011

TOOLS

Adobe Creative Suite
Photoshop, Illustrator, InDesign, XD, Substance 3D, Premiere Rush

Microsoft Suite
Word, PowerPoint, Teams, OneDrive

Google Workspace
Gmail, Sheets, Slides, Meet, Drive

Email Marketing
Mailchimp & Constant Contact

AWARDS

American Advertising Awards
2022 National Gold | 210 Confección Illustrations
Regional Gold | 210 Confección Campaign

2021 District Silver | Dye Eraser Packaging Line
Regional Gold | Dye Eraser Packaging Line

2020 District Bronze | Bookkeeper's Cask Packaging
Regional Silver | Bookkeeper's Cask Packaging

2018 National Gold | One-Day Ad Campaign
Regional Gold | Burr Ridge Ad Campaign

Indigo International Design Award
2022 Gold | 210 Confección Packaging Campaign
Silver | 210 Confección Branding Campaign

PUBLICATIONS

Applied Arts Magazine
2022 210 Confección Packaging Design
Packaging Series

2021 Bookkeeper's Cask
Packaging Campaign

Creative Communication Award
2021 Dye Eraser Packaging
Sustainable Packaging Campaign

2020 Bookkeeper's Cask
Packaging & Ad Campaign

